

FOR IMMEDIATE RELEASE:

Give Up Games Unleashes ‘The Elf Who Killed Christmas’ Video Game for PC

In a new Christmas-themed video game, players must fight their way through a wintry wonderland to get revenge against Santa Claus for enslaving his people and free humanity from the symbol of consumerism.

NEW YORK, N.Y. – February 21, 2014 – Independent video game producer Give Up Games today announced the official launch of its irreverent new PC Windows game, *The Elf Who Killed Christmas*, a first-person shooter set in a 3D winter wonderland of carnage. *The Elf Who Killed Christmas* marks the independent developer’s latest video game available for less than five dollars.

Set in and around Santa Claus’s compound, *The Elf Who Killed Christmas* is a multi-level mix of hilarious action and outrageous violence that has players seeking revenge against Santa for the enslavement of his people and fighting to free humanity from its materialistic shackles. Using an ornament shooter and other crazy guns with power-ups, players must shoot their way past enemies and bosses – including brainwashed elves, evil toys, a Yeti and many more – through a toy factory, Santa’s palace and other wintry landscapes.

“In developing *The Elf Who Killed Christmas*, our small team worked hard to create a fun and humorous player experience that both utilizes old-school FPS features we grew up with and subverts traditional Christmas subject matter, incorporating evil toys, a robot Santa and more,” said programmer Michael Tsouris, who created the Give Up 3D Game Engine that powers the studio’s video game offerings.

Players will also be able to create, edit and share their own levels using a free “scene designer” tool that will soon be available on Give Up Games’ website.

Currently available for PC Windows for \$0.99, *The Elf Who Killed Christmas* will expand to additional platforms, including Android, iOS and Linux/Mac. Give Up Games plans to support and enhance both the game and its community of casual gamers through 2014 before launching a deluxe version of the title around Christmas 2014.

For more information about *The Elf Who Killed Christmas*, including download instructions, visit <http://elfwhokilledchristmas.com/> or email info@giveup-games.com.

About Give Up Games

Founded in 2008, Give Up Games is an independent video game producer in New York, NY. Give Up Games previous offering, *Alpha Chimp*, is currently available on Xbox Live, but will soon expand to other platforms. Additional information about Give Up Games and its 3D video game offerings can be obtained by following @GiveUpGames on Twitter or by visiting <http://giveupgames.com/>.

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